



STUDIOS



OUR VISION

We are a global content company that inspires audiences around the world with bold British creativity

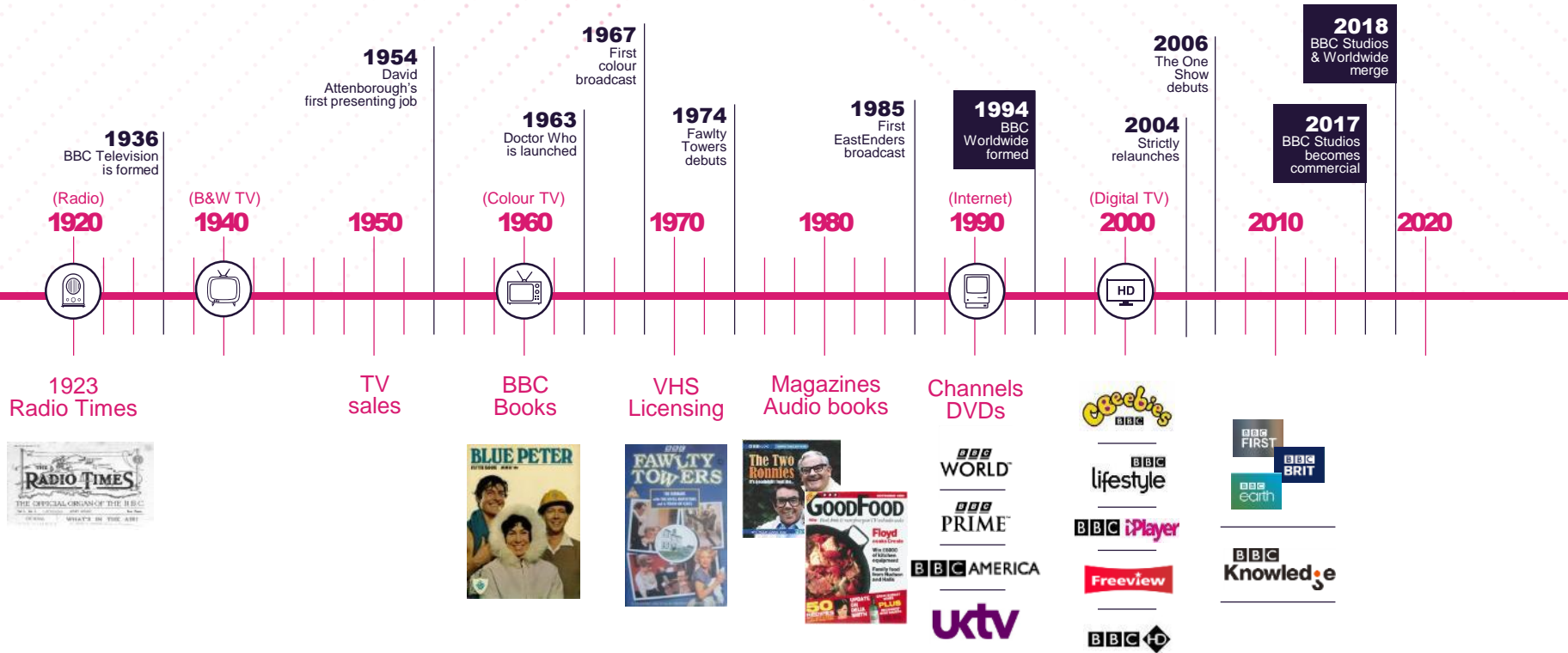
OUR PURPOSE

We develop, produce and distribute world class content that informs, educates and entertains

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We strengthen the BBC creatively and financially by securing IP and generating sustainable cash returns

THE JOURNEY OF BBC STUDIOS



WHO'S WHERE?

~3000 people work for the
BBC Studios in the UK...
~500 more around the world!

DID
YOU
KNOW

SIMPLE = BEST



FOCUS ON POINTS OF DIFFERENCE



SKILLSET AND ATTITUDES



“KNOW WHERE WE’RE GOING”



DEVELOPING YOURSELF & OTHERS



BUILD STRONG RELATIONSHIPS



DELIVER AT PACE



NURTURE IDEAS



WORK ACROSS BOUNDARIES

