



BA (Hons) Team Entrepreneurship

Beverley Boden

Senior Lecturer (Business Management)

Teesside University Business School

tees.ac.uk/businessschool

Why Team Entrepreneurship?



What makes Team Entrepreneurship different?

A new type of learning experience based on proven **Scandinavian model**:

- 1. Learn by doing** – trading projects allow you to practice your business skills
- 2. Get support** – you are guided by business coaches along the way
- 3. Take charge** – direct your own learning and tailor your reading
- 4. Lead the way** – become an entrepreneurial business leader of the future

Learning by Doing

- **Team company** – registered company as a vehicle for learning.
- Working on a variety of **real-business projects** the students learn: human resource management, team work, finance, business law, marketing, leadership and strategy.
- The students will also practice **creative thinking** techniques and link them with innovative business design.

What does it look like?

Spiral curriculum - each year you will focus your learning on 3 blocks:

- 1. Personal excellence** - entrepreneur, manager and leader roles; practice of interpersonal and professional skills
- 2. Business development** – set up, run and develop a real business, understand business operations, project management, innovation and change management
- 3. Business in context** – market research, customer satisfaction, company's analytics, finance performance measurements, strategy

How long does it take?

2 years - Accelerated degrees have the same amount of course content as traditional degree programmes, but there are shorter and fewer holidays and more time spent 'doing'.

Intensive degree programmes are designed for high-achieving individuals.

You'll learn as much as you would on a three-year course, but in less time. The final award is the same as the award given at the end of an equivalent three-year degree programme.

Coaching

- **Coaching** sessions instead of traditional lectures
- Coaching aim at supporting team entrepreneurs learning, coaching the enterprise while team entrepreneurs continue to be responsible for the delivery of projects
- Support of **business mentors** throughout the programme

Take Charge

- Tailor your reading to your interests and projects
- Write and share book and other resources' reviews
- Run your own resource sessions
- Seek support from coaches and business mentors
- Use profits for further business development or team projects

Non traditional setting

Unique enterprise building delivering co-working, micro factory, creative studios and starter offices.





Who are we looking for?

- Highly motivated!
- Fearlessness not recklessness!
- Hands-on approach, practical doers!
- Curious and Passionate!
- Loving fun but hard working!
- Committed to the team!
- Good co-worker!



Thank you

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