



BRIDGWATER
& TAUNTON
COLLEGE

“WELL THAT TICKS THE BOX”

How to make the best use of your
School Liaison Officer

BRING OUT YOUR BEST

STAND 12

WHAT DO WE DO?



Whole College Offer

- Bridgwater
- Weston
- Yeovil
- Glastonbury
- Minehead
- Taunton
- Glastonbury
- Chard
- Wells

Land Based

- North Somerset
- Somerset
- Devon
- Dorset

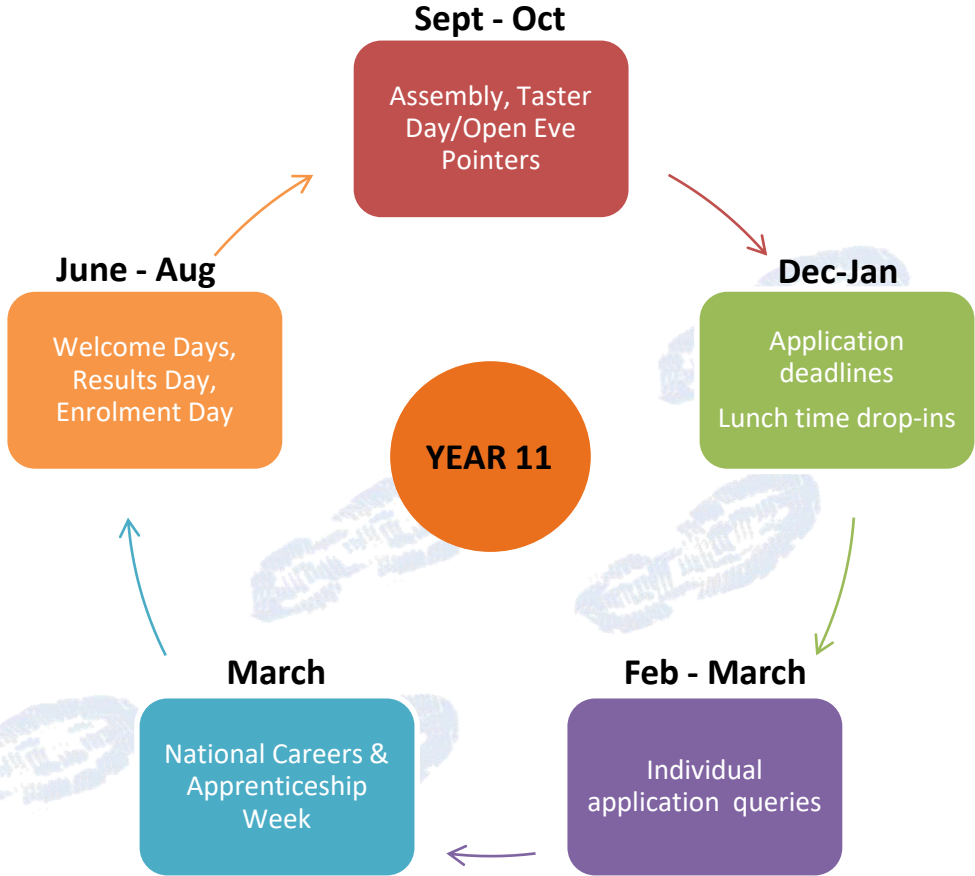
PRESENTING OPPORTUNITIES

YOUR LINK BETWEEN SCHOOL & COLLEGE

BRINGING OUT YOUR BEST



HOW DOES OUR FOCUS CHANGE?



THE GATSBY BENCHMARKS

What is “meaningful contact?”

- Meaningful is non-prescriptive, it’s different for every pupil

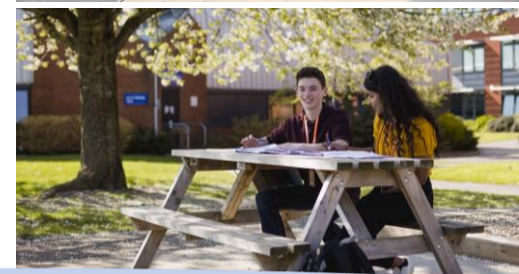
Sparking inspiration

Knowing how/where to find more info

“MEANINGFUL CONTACT”

Being informed

Feeling empowered



BRINGING OUT YOUR BEST




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THE GATSBY BENCHMARKS

3) Addressing the needs of each pupil

- Opportunities for advice and support need to be tailored to the needs of each pupil

4) Linking curriculum learning to careers

- E.g. STEM and possible careers

5) Encounters with employers and employees

- Every pupil should have multiple opportunities to learn from employers about work

7) Encounters with Further and Higher Education

- All pupils should understand the full range of learning opportunity that's available – both academic and vocational



THE GATSBY BENCHMARKS

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**“ACTIVELY SEEK TO
CHALLENGE
STEREOTYPICAL
THINKING”**



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“BEST PRACTICE”

As a baseline:

- Year 11 Assembly
- Year 11 Parents Evening
- Lunch time drop-in

Fantastic extras:

- Mock interviews
- Curriculum workshops
- Aspirations Evenings
- College Life Talks
- A Levels vs Vocational

**OPEN
EVENINGS**

TASTER DAYS

**WE WANT
TO SUPPORT
YOU**



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& TAUNTON
COLLEGE**

ANY QUESTIONS?

Meet and Greet

BTC & The PLT

- Good working practices
- Working with a Sixth Form

Ella Sprouting

sprouting@btc.ac.uk

Stand number: 12



BRINGING OUT YOUR BEST

