

We asked Northumbria Police about their experience of exhibiting at Skills North East 2017.

What opportunities do you offer for young people?

The Northumbria Police Cadet Scheme provides new challenges, new skills, adventure, friendship and the ability to give something back to the local community. Police Cadets help and assist in the community by being involved in stewarding local and high profile events such as town shows, the Great North Run, Pride Events, and Mela.



What is the benefit to you of attending Skills North East?

It was an excellent opportunity to showcase Northumbria Police and the vast array of careers that we offer.

What would you say to someone considering exhibiting at Skills North East? Would you recommend it?

I would definitely recommend it; two very informative, fun and interactive days.

What has specifically has been a success for you by attending our event this year?

Having the opportunity to speak with

school children who were interested in a career with the police but not quite sure whether it was for them. Also speaking to those who had never considered a career in the police force and changing people's mind-set.



Have you had any valuable conversations with visitors, if so is there one that stands out and why?

Many valuable conversations, especially around joining the Cadets, which is the age range that Skills North East targeted.

Has a particular activity / demonstration worked well on your stand to engage visitors?

The Dog Section was very popular, as was the Marine Unit and Forensic Science

How will you measure return on investment from exhibiting today?

Cadet applications that are received after 'selling' the role at Skills North East.

