

We asked Skills North East sponsor North East Futures UTC about their exhibiting experience. In 2017 North East Futures UTC were our evening opening sponsor.



What opportunities do you offer for young people?

North East Futures UTC is a brand new school for 14 - 18 year olds coming to the Stephenson Quarter, Newcastle upon Tyne and opening in September 2018; as well as offering a superb GCSE and A level curriculum, the school specialises in Digital Technology and Health Science.

What has specifically has been a success for you by attending our event this year?

Raising public awareness of our new school and for having an opportunity to talk directly to parents and the young people of the region in an informal and friendly environment.

Have you had any valuable conversations with visitors, if so is there one that stands out and why?

Every visitor was welcomed to our stand and a vast number of expressions of interest gained for the school following all our conversations.

Has a particular activity / demonstration worked well on your stand to engage visitors?

Use of VR equipment and a green screen activity brought a lot of fun and interest to the exhibition.

How will you measure return on investment from exhibiting today?

By turning our expressions of interest into applications to join our exciting new school, and so far it is measuring up very well!

North East Futures UTC



What is the benefit to you of attending Skills North East?

North East Futures UTC is different from other schools because it has unique support and backing from local, high profile industry partners and employers. The UTC is sponsored by the University of Sunderland and has academic partnerships with all 5 North East Universities who help make sure that we really can offer students the best of both worlds: technical and academic.

What would you say to someone considering on exhibiting at Skills North East? Would you recommend it?

We would recommend exhibiting at Skills North East - a great central, key venue for promoting all the opportunities available to the young people of the region. A really valuable experience and a worthy investment of time and money.

