

We asked NHS Grampian about their experience of exhibiting at Skills Scotland Aberdeen 2017.



What opportunities do you offer for young people?

NHS Grampian provides healthcare services to the North-East of the country. We employ around 14,500 staff who deliver our services to half a million people spread across 3,000 square miles of city, town, village and rural communities. We have extremely close links to the University of Aberdeen and The Robert Gordon University as well as local councils. Work experience is part of the NHS Grampian's Workforce Corporate Objectives. These objectives state that well managed and supported placements assist workforce planning and redesign, especially in, the recruitment of staff.

What is the benefit to you of attending Skills Scotland Aberdeen?

NHS Grampian has maximum exposure to young people choosing a career. We are able to show case careers for those seeking a profession along with Modern Apprenticeships and jobs for those who have not yet decided on an employment path.

What would you say to someone considering exhibiting at a Skills Scotland event? Would you recommend it?

Yes!! Absolutely! Apart from getting your organisation known the opportunity to intermingle with teachers and young people is invaluable! Staff on the stand always enjoy talking about their careers and asking young people questions.

What has specifically has been a success for you by attending our event this year?

This year a number of a number of pupils enquired about less familiar health careers. More teachers approached the stand looking for work experience and careers talks in their particular school.

Have you had any valuable conversations with visitors, if so is there one that stands out and why?

Over the years that NHS Grampian has been exhibiting at Skills Scotland we have found that pupils and teachers alike were unaware of the 300 or so careers that are available within the NHS.

Has a particular activity/demonstration worked well on your stand to engage visitors?

For us the simulated patient (SIM Man) has been the greatest pull for attracting young people to the stand. This interactive electronic patient gives 'first hand' experience monitoring the vital signs of a patient.

How will you measure return on investment from exhibiting today?

We usually ask through work experience, modern apprenticeships and employment why NHS Grampian is an employer of choice.

