

This year's theme: The Future of Work

## What are the National Career Guidance Shows?

The only UK-wide annual series of exhibitions offering dedicated networking, information and learning to career, education and guidance professionals. Organisations can meet careers advisers, learning and development managers, teachers and practitioners working across all sectors in an informal setting.

Organised by

**prospects** | Events

Supported by

**Apprenticeships**

**Traineeships**

In partnership with

**CDI**  
CAREER  
DEVELOPMENT  
INSTITUTE

Seminar sponsors

**NHS**  
Health Education England

# 2018

## The UK's leading events for Career Professionals



What are the National Career Guidance Shows

Benefits of exhibiting

The visitors

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Who we are

The UK's leading events for Career Professionals

## The benefits of exhibiting at the National Career Guidance Shows

By exhibiting at **The National Career Guidance Shows** you will meet career professionals from all levels in an informal, friendly environment. This will enable you to showcase your products, network with decision makers, influence your key market and research your target audience.

- Promote your organisation to key influencers and advisers
- Network and make valuable contacts within organisations and institutions
- Develop links with career guidance professionals
- Increase the brand awareness of your organisation
- Launch new products and services
- Showcase your careers programmes, courses, products and services

28  
FEBRUARY  
LONDON

28 February 2018  
National Career Guidance Show  
Olympia Central

8  
MARCH  
LEEDS

8 March 2018  
National Career Guidance Show North  
Centenary Pavilion, Leeds United Football Club

15  
MARCH  
COVENTRY

15 March 2018  
National Career Guidance Show Central  
Ricoh Arena

22  
MARCH  
BRISTOL

22 March 2018  
National Career Guidance Show South  
Ashton Gate Stadium, Bristol

*"The National Career Guidance Shows never fail to deliver! Good organisation and visitors that are keen to hear our message."*

**Property Needs You**

*"We would encourage the sector to support these events given the importance of careers advice in the current climate."*

**Digital Skills Solutions**

NationalCareerGuidanceShows

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Please contact Jane Osborne Price  
on 01823 362800 or email  
jane.osborneprice@prospects.co.uk

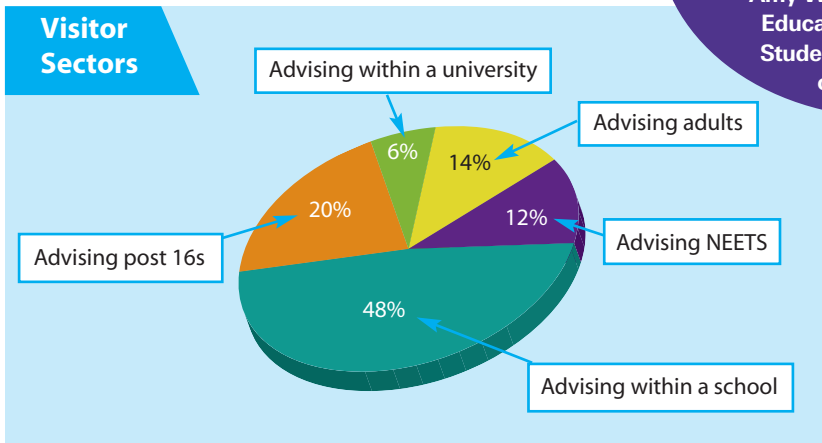


## The visitors

The National Career Guidance Show series aims to attract 3,000 visitors across the three events.

*"I was particularly keen to learn more about Higher and Degree apprenticeships and the differences between each level. I have used this information a lot with a wide variety of students at the school."*

Amy Wingfield, MA Career Education and Coaching Student at the University of Derby OCG



### Motivations for visiting

RESOURCES TRAINING  
LEARN OPPORTUNITIES  
STANDS NEW IDEAS CAREERS  
YOUNG PEOPLE  
SUPPLIERS NETWORKING  
SEMINARS CPD CONTACTS KNOWLEDGE  
STUDENTS GATHERING  
PRODUCTS INFO FOR CLIENTS  
BEST PRACTICE UP-TO-DATE INFO

*"Thank you for the exhibition - this is the event I discover most information and is a must on my annual CPD requirements list."*

Belinda Whitehouse, Head of Careers at Dame Allan's Schools. BA, PGCE, Cert. Careers Leadership, Register of the Careers Development Professionals (RCDP)

### 2017 impact in numbers



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# Dedicated seminar programme

The shows feature seminar theatres presenting top quality talks to provide continuing professional development (CPD) for delegates. This increases footfall and length of time visitors spend at the show ensuring exhibitors are able to engage with a captive audience. Talks attract up to 150 delegates per session and promote speaker organisations with presentations available online for three months post event.

## Industry insights

This feature offers exhibitors an opportunity to share information about their sectors. These short informal talks, in an open-plan seated area, are available to exhibitors who want to offer delegates an insight into their products, services and initiatives.

## Features

Every year, new features are introduced that may include:

- Sector specific zones
- CPD clinics
- Workshops

Seminar sponsors



## Typical exhibitors include

- Public and private sector employers
- Government funded organisations
- Colleges and universities
- Training and learning providers
- Awarding bodies
- Sector Skills Councils
- Professional bodies
- Trade organisations
- Charities and associations
- Career resources suppliers
- Recruitment and career development agencies

*"The National Career Guidance Shows are a good opportunity for us to engage with and have quality conversations with a range of careers professionals."*

**NHS Health Education England**

*"It was extremely useful to meet representatives of the companies and organisations present and get onto their mailing lists - regular updates are key to relevant careers advice!"*

**Emma Adams-Morgan, Visitor**

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## The UK's leading events for Career Professionals



28  
FEBRUARY  
LONDON

### National Career Guidance Show

LONDON

Olympia Central, London    Wednesday 28 February 2018

£250 per sq m + VAT

8  
MARCH  
LEEDS

### National Career Guidance Show

NORTH

Centenary Pavilion, Leeds United FC, Leeds    Thursday 8 March 2018

£230 per sq m + VAT

15  
MARCH  
COVENTRY

### National Career Guidance Show

CENTRAL

Ricoh Arena, Coventry    Thursday 15 March 2018

£230 per sq m + VAT

NEW  
VENUE  
FOR 2018



22  
MARCH  
BRISTOL

### National Career Guidance Show

SOUTH

Ashton Gate Stadium, Bristol    Thursday 22 March 2018

£200 per sq m + VAT **launch introductory rate**

NEW  
EVENT  
FOR 2018

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## Who we are

The National Career Guidance Shows are brought to you by Prospects Events and supported by the Career Development Institute.

[www.nationalcareerguidanceshow.co.uk](http://www.nationalcareerguidanceshow.co.uk)

**prospects** | Events

Prospects Events are the market leader in delivering careers, education, skills, training and recruitment events across the UK. Our events offer direct access to young people (including school and college students), teachers, parents and carers, adults, graduates and career professionals through a series of successful annual events.

For further information on any of our events including a media pack, floorplan and prices to exhibit please call 01823 362800 to speak to one of the events team. Alternatively please go to the individual event websites for more information and contact details.

Prospects Events, Ground Floor, East Reach House, Taunton, TA1 3EN  
[www.prospects.co.uk](http://www.prospects.co.uk)



The Career Development Institute is the UK-wide professional body for the career development sector. Their members (circa 4000) are career teachers, career advisers, career coaches and career consultants working in the public, private, community and voluntary sectors.

Importantly, the CDI is responsible for the UK Register of Career Development Professionals; custodian of the National Occupational Standards (NOS:CD); responsible for the Careers Framework, Career Assured quality standard, and UK Career Development Awards.

They provide all the member services that you would expect of a professional body. For example, they are an awarding body for the QCG/D (Qualification in Career Guidance/Development); offer an extensive CPD programme with special rates for members; quarterly magazine; dynamic website; Portico jobs board and fortnightly news emails. Critically they work with a wide range of stakeholders and government departments to improve career development services for adults and young people, speaking with one voice on behalf of the whole profession.

For full details visit [www.theccdi.net](http://www.theccdi.net)

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